

# SAINT LUCIA



## MEETING AND INCENTIVE TRAVEL

The beautiful Caribbean island that will inspire you



  
SAINT LUCIA





## A WELCOME REWARD FOR YOUR CLIENTS

Saint Lucia is a dream destination for meetings, incentive and special interest groups. Offering a year-round warm climate, beautiful beaches, a world-class range of accommodation, bespoke itineraries and dedicated destination management companies – all in one awe-inspiring tropical island.

### TAKE YOUR MEETINGS AND INCENTIVES PROGRAMME TO THE NEXT LEVEL

Imagine treating your clients to the wow-factor of Saint Lucia. No matter what you have in mind, on-island destination management companies can create incredible experiences for every client and budget. They offer you access to a range of premier meeting and conference venues that can accommodate groups of 5-500 guests.

Whether it's organizing a theater-style conference, an outdoor marquee for a VIP event, booking a small meeting room or arranging a personalized itinerary from beginning to end – they understand just how important corporate guests are and will work closely with you to transform your ideas into reality.

### THE CARIBBEAN ISLAND WITH THE BEST OF EVERYTHING

Saint Lucia measures just 27 miles long and 14 miles wide and is lined with palm-fringed beaches, golden in the north, and volcanic silver in the south west.

But beaches are just an introduction to the immense beauty that Saint Lucia has to offer. A lush, emerald blanket spreads over much of the island, covering lofty mountains and plunging valleys in dense rainforest. And in a dramatic culmination of scenic wonder, the Piton Mountains rise majestically out of the sea. They have UNESCO World Heritage Status, and are a strong contender for the Caribbean's most arresting attraction.

### APPEALING ACTIVITIES AND ADVENTURES

Your clients can, if they so wish, just lay back, listen to the sea gently lap the shore and take in Saint Lucia's good looks from afar. But there are plenty of rewarding ways to experience this tropical paradise close up – from trekking through the rainforest, to speeding over it on a zip-line or even climbing a Piton.

There's also beauty beneath the surface too. The sparkling waters off Saint Lucia provide an exhilarating playground for memorable sightseeing cruises, deep-sea fishing, kitesurfing and first-rate diving.

Many of these activities can be customized to incorporate unique team building experiences ensuring your clients will remember their adventure long after their return to work.



Choose from a range of activities, including:

- Rainforest adventures
- Street party nights
- Spa and health experiences
- Rum tours
- Diving and snorkeling
- Golf days
- ATV and quad biking
- Coastline horse rides
- VIP experiences
- Heritage tours
- Nature trails
- Sailing courses
- Deep sea fishing trips

EXPERIENCE A CULTURAL MELTING POT

While Saint Lucia's natural assets are its best feature, a big part of the island's charm lies with its rich cultural heritage. The vibrant blend of Carib, African, French and English influences every aspect of day-to-day life, from the island's distinctive Creole cuisine to the French Creole patois spoken by the locals.

Whether your clients want to be part of our pulsating nightlife, take in a street party or indulge in one of the gourmet restaurants sprinkled across the island, they'll always be treated to our famously warm hospitality.





## RELAX, YOUR CLIENTS WILL BE WELL LOOKED AFTER

Saint Lucia is renowned for its exceptional personalized service, lush tropical ambience and finest facilities. Our all-inclusive resorts and boutique hotels have received many prestigious awards and reflect our commitment to ensuring an unforgettable trip for every guest.

Whether your clients want to stay at a resort near a championship golf course or in candy-colored cottages high up in the rainforest, there's something for everyone.

## A TASTE OF OUR ITINERARIES

From rum tours to rainforest excursions, sample a flavour of what your clients could enjoy:



## BAREFOOT HOLIDAYS

### Day 1

The Barefoot Holidays Team will welcome guests and escort them to their waiting transport. A refreshing cold towel and chilled bottle of water will be supplied. A welcome reception and dinner will be served on the beach with steel band music.

### Day 2

Sail along the island's picturesque west coast and be amazed by the stunning majestic Piton Mountains. Swim, snorkel and relax on the beach. Then enjoy a party on board with lunch supplied. Later, join your group for dinner at Big Chef Steakhouse in Rodney Bay Village. Followed by a 'Rhythm of the Night' experience visiting some of the best bars in Saint Lucia and tasting a variety of the islands rums and liqueurs.

### Day 3

Island Scavenger Hunt – Take an exciting journey of discovery in open-back Jeeps. Follow clues that lead along a scenic island route

through areas of lush green vegetation, banana plantations and some of the most spectacular scenery Saint Lucia has to offer. When the final clue is cracked, the lunch venue is revealed.

Dinner at Piano Piano – Relax in our Champagne bar and spectacular restaurant. The food is a fusion of Mediterranean and Caribbean flavors and uses influences from Morocco, Spain, Greece and Italy. A Saint Lucian soloist provides the evening's entertainment.

### Day 4

A day of leisure followed by an evening of splendor at a private and secluded villa and tropical gardens high up on a ridge. The perfect setting for a Gala Dinner with stunning panoramic views.

### Day 5 - Departure

A Barefoot Holidays Representative will be on hand to coordinate guests' smooth departure and assist with the check-in at the airport.

[www.barefootholidays.com](http://www.barefootholidays.com)

Email: [barefoot@candw.lc](mailto:barefoot@candw.lc)

I had an awesome experience with Barefoot Holidays, they are fantastic top to bottom and Sharon and her team were nothing short of amazing!

Bert Guy, Onxy Meetings and Events



#### Day 1 – Arrival

On arrival at the airport guests will be met by Spice Travel & Tours representatives and offered a refreshing cold-minted towel. They will then be transported on air-conditioned buses to their hotel. Water, beer and a light snack will be available during the transfer.

On arrival at the resort, guests will be greeted with a welcome fruit or rum cocktail while a steel band sets the mood. A tasty array of Saint Lucia confectionary will be placed in every room. At turndown, an option is for a locally crafted item to be placed in every room, every evening.

#### Day 2

A welcome orientation and preliminary discussion will take place where the guest's full programme will be highlighted.

Lunch at leisure. Then relax in the afternoon or go on optional excursions, which include shopping in Castries, golf, snorkeling or a sunset cruise. Dining options available include Rainforest Hideaway, Coal Pot, Big Chef Steakhouse, Elegance Café, Fire & Grill Steakhouse and Pink Plantation.

#### Day 3

Full day tour to Soufriere aboard a spacious catamaran sailing down the west coast past Castries, Marigot Bay and the fishing villages of Anse La Raye and Canaries. Drinks will be made available throughout the trip. In Soufriere, visit Tet Paul Nature Trail or Morne Coubaril, Sulphur Springs and Botanical Gardens with lunch served at Stonefield Estate, Ladera or Jade Mountain where magnificent views of the Piton Mountains can be enjoyed.

After lunch, return to the jetty by bus and begin sailing northwards. En route there will be a stop for snorkeling and a visit to renowned Marigot Bay. Dinner in resort – elegant casual attire.

#### Day 4

Half day tour – Options include a rainforest zip-line/tranopy adventure, whale-watching, deep sea fishing, a helicopter island tour or shopping in Castries.

Themed dinner – Options include:

- White affair on a beach serenaded by a live band
- A Carnival band 'Just For You'. Dinner is set amongst old British Barrack ruins in elegant tents. The band will burst through the gates just as dinner comes to a close and the revellers will invite you to join them in their parade and Jump Up.

#### Day 5

'In Tune with Nature' – An exhilarating tour reconnecting you with nature, Lucian style, a rum distillery demonstration and tasting and later exploring Pigeon Island. Alternative activities include relaxing on the beach, in resort spa treatments and personalized shopping trips. Lunch at leisure. Then farewell dinner at the hotel.

#### Day 6

Your Spice Travel & Tours Concierge will arrange bus transfers to the airport. A representative will escort guests. Concierge assistance will be provided throughout check-in and into the departure lounge.

[www.spicetravelstlucia.com](http://www.spicetravelstlucia.com)

Email: [operations@spicetravelstlucia.com](mailto:operations@spicetravelstlucia.com)







## ST LUCIA REPRESENTATIVE SERVICES

### Day 1

#### Evening event – 'Welcome to Casual Caribbean'

Ease into the Caribbean pace of life with an evening of relaxed enjoyment and acclimatisation. No need to rush and unpack, we will provide a few key items to slip into, to help you get 'Caribbean comfortable'. Enjoy entertainment and relaxed dining. Followed by a fun rum tasting activity where you can sample the many international award winning Saint Lucia rums available.

### Day 2

Morning – You'll be free to have meetings or enjoy the hotel facilities. After lunch, we'll have a 'Tropical Experience' with a ride on an open top vehicle to a rainforest reserve. Once there, choose from a sedate aerial tram ride through the tree top canopy, an exhilarating zip-line ride or a trek through the reserve. Evening – an exclusive cocktail and dinner on property.

### Day 3

Let's Go 'Play' – Get behind the wheel or be driven, in individual open buggies, in a follow-the-leader style fun ride around the sights in the north. The journey culminates at the 'pan yard' where a talk and demonstration about steel pan music will be given. You will have a chance to 'have a go' and play the pan or opt to just enjoy the refreshments while those that know how, bang out a few requested favorites. Lunch and afternoon at leisure.

#### Evening – 'Creole Flavours'

An authentic Creole Dining Experience will take place at an old colonial house nestled high in the hills above Castries. You will be treated to a buffet style array of local produce but also a diverse range of music and entertainment, including a quick demonstration in local folk dancing before being invited to try it yourself.

### Day 4

#### 'Sun, Sea and Sites'

Relax in the shade or top up your tan as you take in incredible and diverse scenery as your boat sails down the Caribbean coast. Docking in the old French town and former capital, Soufriere, known as the 'bread basket' of Saint Lucia for its rich and abundant crop production and dense vegetation. Visit the sites before enjoying lunch in one of the most spectacular locations nestled high between the Pitons. Bathing and snorkeling on the boat back up the coast before the rum and mixers come out to toast the pleasures of the Caribbean.

#### Evening – 'Dine Around'

Head to Rodney Bay Village which has a selection of open-air restaurants to choose from. Participants will have the option of staying on to enjoy some of the local bars and music.

### Day 5

#### 'Take your pick'

Various optional half day activities will be available, including golf, shopping, Segway, SNUBA, horseback riding or ATV. Lunch and afternoon at leisure. Evening – 'Special Memories'. Enjoy champagne cocktails and canapés as you watch the sunset on this short cruise to our dining spot. Soak up the ambiance as you dine and dance under the stars at a waterside restaurant in a picturesque bay.

### Day 6 – Departure

Subject to group size, timings and budgets, a number of creative transfer experiences and upgraded services en route to and at the airport, can be made available.

[www.stluciareps.com](http://www.stluciareps.com)

Email: [info@stluciareps.com](mailto:info@stluciareps.com)







St. Lucia Reps provides the utmost of customer service, from creativity with special events to enhancing our guests' touring experience. Thank you for helping us make unforgettable memories for our clients!

Karen James, Maritz Travel

## YOUR KIND OF CARIBBEAN

No matter what type of incentive or meeting you are planning, Saint Lucia has what it takes to make it happen. From set up, catering to post event entertainment, experienced personnel will be there to make your guests feel more than welcome and attend to every detail.

## ARRIVE IN STYLE

From North America, direct service to Saint Lucia is available on American Airlines from Miami; Charlotte and Philadelphia; on JetBlue from New York and Boston; on Delta from Atlanta and on United Airlines from New Jersey and Chicago. Air Canada and WestJet also fly direct from Toronto year-round, whilst direct service from Montreal is available at peak times of the year on Air Canada and some chartered services. The Lyanola Lounge at the airport is well equipped and comfortably appointed.

## DESTINATION MANAGEMENT COMPANIES

Barefoot Holidays  
Ms Erwin Louisy  
001 758 450 0507  
www.barefootholidays.com

St Lucia Representatives  
David Weatherson  
001 758 456 9100  
www.stluciareps.com

Pitons Travel & Tours St Lucia  
Cynthia Simon & Terry Teredine  
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Cox & Co Ltd  
Ms Eleanor H. Rae  
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Travel Concepts Incorporated  
Ms Jacqueline Austin  
001 758 458 2243/44  
www.travelconceptsstlucia.com

The Tropical Holiday Group  
Christian McKenzie  
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www.tropicalholidaysgroup.com

Solar Tours & Travel  
Ms Carmelita Xavier  
001 758 452 5898  
www.solartoursandtravel.com

Going Places Travel  
Christine Green-Charles  
001 758 452 2151  
www.goingplacestravel.com

Serenity Vacations and Tours  
John Mathurin  
001 758 450 4525  
www.serenitytv.com

Spice Travel Limited  
Mrs Maria Thom  
001 758 452 0866/65  
www.spicetravelstlucia.com

The Travel Boutique Inc.  
Ms. Cleopatra "Judy" Mason  
001 758 451 6364/65  
www.the-travel-boutique.com

## SAINT LUCIA TOURISM AUTHORITY

For further information regarding Saint Lucia Meetings and Incentive Group Travel:


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