



# SAINT LUCIA

## SAINT LUCIA SHOWCASE 2023

### DESTINATION UPDATE

September 2023



Saint Lucia, a mango-shaped island, is only 27 miles long and 14 miles wide but offers something for everyone. It's truly nature's paradise, home to the famous Piton mountains and a lush rainforest fringed by golden sandy beaches. You can spend your days enjoying hiking trails, the volcanic mud baths and swimming in the warm Caribbean Sea. It's a bird-spotting haven too with five endemic bird species, one of which is the island's national bird, the Saint Lucia Parrot. Many visitors go snorkelling to discover the stunning marine life and coral and Saint Lucia is also home to 22 dive sites so there is plenty to explore beneath the water.

While Saint Lucia's natural assets are its best feature, a big part of the island's charm lies with its rich cultural heritage and its people. Two of the signature events which celebrate this are the Jazz & Arts Festival and Saint Lucia Carnival. With more than



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10,000 festival goers attending each of the main five days of Jazz and approximately 9,000 international visitors purchasing tickets to the events it was a huge success in 2023. The next event, although it has been around many years was Carnival, with in excess of 10,000 visitors from all over the world joining in this year's festivities.

Whatever you choose to do, you'll be warmly greeted as you explore Saint Lucia and enjoy the genuine hospitality.

Sustainable and regenerative tourism continues to be integral when welcoming visitors to Saint Lucia. Without it, all those attractions that people come to Saint Lucia for, would disappear. Initiatives to foster sustainability are top of the list of Saint Lucia's priorities to effectively manage the impact. Hotels are an integral part of sustainability with results-driven programmes (many actively involve visitors in conservation) that reduce thousands of tons of waste, conserve energy and eradicate invasive species. In the past two years, even more hotels have committed to reducing their environmental impact.

It continues to be a challenging time for most of the UK and beyond due to the cost of living issues, but with the support of our trade and media partners alongside the success of events such as Jazz, Carnival, Cricket and ARC, our tourism numbers are performing well. As of the end of July we have welcomed 234,424 visitors, up 12% on 2022.

- The US continues to lead the markets with 130,986 year to date, approximately 55% of the total visitor numbers
- The UK had a strong start to the year but the summer has seen a dip in visitor figures compared to 2022 with a 6.4% drop.
- Canada is coming back strongly from 2022, with current figures more than double those of last year, benefitting from regular air access.

As we approach the key winter season for 2023, we look ahead to the next 12 months with a preview of our latest news and events to look out for.

## **NEW DEVELOPMENTS**

- The Dream Hotel Group announced that the new 96-key Cas en Bas Beach Resort will open in Cap Estate in the north, in 2023.
- Sandals Halcyon Beach Resort will debut 25 new suites in February 2023. In addition, 20 Rondoal suites, are planned for Sandals Regency La Toc next year.
- Saint James Club Morgan Bay will rebrand as an upscale all-inclusive Secrets property in late 2024 making it the second AMR property on the island.
- The Cabot Saint Lucia development had the soft launch of their Coore and Crenshaw golf course on July 20, 2023. The project is scheduled to be completed by 2025/2026.

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## **AWARD-WINNING DESTINATION**

The World Travel Awards has named Saint Lucia as the 'Caribbean's Leading Honeymoon Destination' for the fourteenth time, while also clinching the title of 'Caribbean's Leading Adventure Tourism Destination' for the second time. The pinnacle of this year's success was the coveted title of 'Caribbean's Leading Nature Destination', a maiden recognition that underscores Saint Lucia's unwavering commitment to preserving its natural treasures.

Regarded as the industry's equivalent of the Oscars, the World Travel Awards is a globally acclaimed platform that celebrates excellence across the travel, tourism, and hospitality sectors. Since its inception in 1993, the awards have embraced a wide spectrum of categories, encompassing destinations, hotels, airlines, cruise lines, tour operators, and travel agencies.

## **SAINT LUCIA ON TV**

Saint Lucia is set to star in a new travel programme called 'Fantastic Friends'. The new TV show, produced by Dash Pictures, is hosted by sibling actors James and Oliver Phelps, who portrayed the Weasley twins in the Harry Potter films. The six-part travel series sees James and Oliver travel the world to explore different destinations, starting with Saint Lucia. In each episode they meet a famous friend and together they discover new landscapes, cultures and take part in some fun challenges along the way.

In Saint Lucia, the first episode, they meet actress Maisie Williams (Arya Stark in Game of Thrones). Adventure is at the heart of their visit as they zipline through the rainforest, hike mountains and try out jungle biking. It's currently on screens in the US on the CW Network and is due to air in the UK later this year. More details to be announced.







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## **THREE PEAKS CHALLENGE**

Saint Lucia has three iconic mountains: Gros Piton, Petit Piton and Mount Gimie. Gros Piton is already a popular hike with visitors and locals already. A new adventure experience has now been launched, bringing together all three climbs. The Saint Lucia Three Peaks Challenge invites visitors to climb each one during their stay. Local experts and guides from The 758 Adventurers provide an escorted series of the three hikes which can be booked across the duration of your visit.

[https://www.stlucia.org/en\\_UK/experiences/nature-adventure/three-peaks-challenge/](https://www.stlucia.org/en_UK/experiences/nature-adventure/three-peaks-challenge/)

## **SHOP LOCAL**

Around Saint Lucia, there are many independent shops and vendors offering locally-made products. Whether you're staying in a self-catering apartment and need to buy some fresh provisions or you want to find the perfect souvenir to take home with you, you'll find what you need. And more! The SLTA has created a handy guide to help you shop locally around Saint Lucia. It lists a selection of places that we love and tells you where to find them. It includes hidden treasure troves to fruit and vegetable markets. Many small businesses are rooted in our communities so it's also an opportunity for you to explore Saint Lucia and meet our people.

You'll find beautiful hand-made crafts, stunning art work, natural remedies and delicious produce in our Shop Local Guide. We'll be adding to the directory so do check back in each time you visit. Our local retailers and businesses give our communities diversity and creativity and will give you something to love that can only be found in one place, Saint Lucia. Happy shopping!

## **COCOA TRAIL**

The Saint Lucia Tourism Authority (SLTA) has created a cocoa trail to help visitors discover the many cocoa-related experiences across the island.

From farming to beauty treatments, chocolate lovers can enjoy Saint Lucia's long-standing history and connections to all things cocoa. The island's chocolate legacy dates back to the cocoa industry of the 1700s. Many of the hotels and resorts celebrate this heritage with cocoa farm tours and chocolate making experiences, including one from global chocolatier Hotel Chocolat.

There are numerous farms, sites, activities, treatments and menus that all involve chocolate in its various forms to be enjoyed.

<https://www.stlucia.org/en/cocoatrail/>

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## **DIVEFEST (September 8 – 14 2023, annually)**

Saint Lucia is one of the most scenic islands in the Caribbean with 22 world-class dive sites and more snorkelling just off shore. There is endless beauty beneath the surface with rainbow colour reefs and abundant marine life. This September, Saint Lucia hosts its third annual Dive Fest with a week of special activities to showcase the diving experience.

## **ROMANCE SUMMIT (October 4 to 9)**



‘Say Yes to Saint Lucia’ is a Global Romance Summit later this year, enabling agents to meet key partners, including villas, hotels and wedding planners. There will also be keynote speakers, a bridalwear fashion show and a digital media strategy workshop. The SLTA is taking a small group of UK trade to experience the summit for themselves.

## **CREOLE HERITAGE MONTH (October annually)**

October is Creole Heritage Month in Saint Lucia and an opportunity to celebrate the French Creole language and culture across communities around the island. The celebration takes the form of musical, theatrical and other performances, seminars and lectures, a variety of culinary experiences, street parties and art exhibitions. It culminates on the weekend of October 29th with the celebration of International Creole Day (Jounen Kwéyòl) in various communities throughout the island.



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The theme for this year's celebration 'Kwéyòl: Wasin Pèp-la' is translated to 'Creole, the root of the people' speaks to the integral role of creole culture in shaping the history and identity of Saint Lucian people.

If you'd like to be part of the celebrations, take a look at these special packages for October.

<https://www.stlucia.org/en/creole-heritage-month-2023/>

## **AUTUMN CAMPAIGN 2023**

SLTA will embark on a campaign for the autumn showcasing some of its new images and video in the form of digital ads, OOH and social media activity. The campaign will also include trade focused activity.

## **LA MARGUERITE FLOWER FESTIVAL (October 17 2023, annually)**

Many Saint Lucians observe the day of Fete La Marguerite. This is the second of the two flower festivals held annually. La Marguerite members dress in the colour purple and create displays of the Marguerite flower in addition to singing their traditional songs.

## **ATLANTIC RALLY CRUISE (ARC – November-December 2023, annually)**

The ARC is a 'must do' for many sailors, and attracts over 200 boats and 1200 people every year to sail 2700 NM across the Atlantic from Gran Canaria to Saint Lucia. The 2023 edition of the Atlantic Rally for Cruisers will start from Las Palmas on 19 November 2023, following the traditional programme of pre-departure activities from 6 November 2023. The fleet will arrive in Saint Lucia to be met on the dock with a rum punch and a chilled beer after the adventure of a lifetime and the final prize giving will be held in Rodney Bay on 16 December.

[www.worldcruising.com](http://www.worldcruising.com)

## **SAINT LUCIA JAZZ AND ARTS FESTIVAL 2024 (April 30 - May 12 2024, annually)**

Saint Lucia successfully welcomed back the renowned Saint Lucia Jazz & Arts Festival in 2023. This highly anticipated event returned after a three-year hiatus and captivated global audiences. Set against the picturesque backdrop of Pigeon Island national park, the festival showcased a diverse programme featuring world-renowned musicians, artists, and performers.

Genres included Afro beats, pure jazz, pop, Kingdom gospel, Soca, reggae, Zouk, Caribbean fusion and world beats. On the final evening, 'The Ultimate Celebration'



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ended with performances by 17-time Grammy Award Winner, Sting, and multi-Grammy Award-winning dancehall/reggae icon, Shaggy. 2024 dates have been announced for April 30-May 12. Check the website for line up information when confirmed.

[www.stlucia.org](http://www.stlucia.org)

## **SAINT LUCIA CARNIVAL (July 1-16 2024, annually)**

Heralded as one of the best carnivals in the Caribbean, the Saint Lucia Carnival returned in 2022 after a two-year break due to the Pandemic and will take place in July 2024. The celebrations include a variety of competitions such as the Power and Groovy Monarch, Senior and Junior Panoramas (Steel Pan Competitions), and the Inter-Commercial House Calypso competition, dozens of community events, and of course a continuous calendar of parties and fetes. The season culminates in an exciting, fun-filled two-day street parade of live bands and DJ music.

<https://carnivalsaintlucia.com/>

## **LA ROSE FLOWER FESTIVAL (August 30 2023 annually)**

This cultural event is one of the two Flower Festivals – “La Rose” and “La Marguerite” held annually in observance of Saint Lucia’s rich cultural memory, history and heritage. These two flower festivals depict a historical rivalry among communities whose members sing the virtues of their flowers. “La Rose” members pledge their allegiance to the rose by dressing in red and creating flamboyant displays made of roses.

## **AIR ACCESS**

Direct and frequent flights from London to Saint Lucia provide year-round easy access by air. British Airways and TUI have year-round flights. British Airways offers daily, direct flights from London Gatwick whilst the weekly TUI flight (also from Gatwick) departs every Tuesday.

Virgin Atlantic returns to Saint Lucia for the winter season operating three direct flights a week (Monday, Wednesday and Friday) from London Heathrow. The seasonal service starts on 17th November 2023 to 12th May 2023.

## **New Island Experience**

### **BAMBOO RIVER RAFTING**

This new Roseau river rafting experience in the north of Saint Lucia offers guests the opportunity to glide along one of Saint Lucia’s largest and longest waterways. Along the journey you’ll see birds, butterflies and other small wildlife in the most idyllic rainforest setting. There are different experiences to book such as the Deluxe, the Rum and River



Raft which includes a tour of the distillery and finally, Romancing the River which includes champagne and lunch on board.

[www.stluciabamboorafting.com](http://www.stluciabamboorafting.com)

## **Our Hotel Partners**

### **ANSE CHASTANET AND JADE MOUNTAIN**

#### *Vegan culinary offering*

Renowned Caribbean resorts Jade Mountain and Anse Chastanet are thrilled to announce a new culinary vegan offering. An exciting collaboration between the in-house team, headed by award-winning Consulting Chef Allen Susser, and Celebrity Chef Lauren Von Der Pool, which will shine a light on locally sourced produce, the country's history and culture and experiences for every guest to enjoy.

The collaboration will offer guests curated experiences such as tastings, cooking classes, wine pairing dinners, tours and much more, to showcase the variety of the Saint Lucian cuisine and the deep history in which it is rooted. The resorts are however not new to vegan cuisine, as the flagship restaurant at Jade Mountain was one of the first on the island. The resorts also offer a variety of other vegan-friendly activities such as the Mad Mango Festival or the Chocolate Cap.

#### *Zero Proof Cocktails*

The resorts have seen an increase in the demand for zero alcohol options and the mixologists at Jade Mountain are working tirelessly to create curated cocktails for guests to enjoy in these spectacular locations. The Zero Proof Cocktails at Jade Mountain will allow everyone to enjoy flavoursome non-alcohol drinks without compromising on quality and ingredients.

[www.ansechastanet.com](http://www.ansechastanet.com)

### **BAY GARDENS RESORTS**

Watch the sunrise and begin your day with the mind and body-strengthening practice of yoga at Bay Gardens Resorts with Dr. Samantha. Even while on holiday, breathing techniques and meditation will help to melt away the stress and tension that one may carry. Offered three times a week and with the option for private sessions which include Asanas (Postures), Pranayama (Breathing Techniques) and Dhyana (Meditation).

Enjoy savings of up to 40% for the Weeks of Wellness experience, designed specifically for travellers in need of a blissful escape. This offer includes breakfast, lunch, and dinner daily, all house-brand alcoholic and non-alcoholic drinks, welcome cocktail on arrival,





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chef's cooking class, as well as complimentary yoga sessions, aqua aerobics, access to fitness centre, daily Ayurvedic Treatments, nutrition session and spa treatments.

<https://www.baygardensresorts.com/>

## **BODYHOLIDAY**

The resort has announced its 2023 theme months. For nine months of the year, professional practitioners, athletes, dancers, sailors, and sports stars will present special programmes. Each month is dedicated to a different theme, featuring dedicated classes, motivational talks, and dinner with champions held by visiting athletes.

September Solos, which runs from 4th September to 29th September is the perfect programme for solo travellers. The retreat is designed to offer the best elements of health, wellbeing, connection and fun with other like-minded solo travellers. The programme includes hosted dinners and dedicated fitness classes. BodyHoliday Solos is open to guests staying in Single Garden rooms (or paying for single occupancy in a double room).

October Yoga, which runs from 2nd October to 27th October is the ultimate yoga retreat for a truly restorative getaway. Led by Finlay Wilson, the month-long programme of activities offers limitless lessons from sunrise to sunset including Hatha, Ashtanga, Shanti and Kati yoga along with meditation classes. Unique massages, therapeutic treatments at the Wellness Centre and a special yogic food menu will also be served.

The Pre-Christmas Restorative Break runs from 11th December to 22nd December, is a programme created by the BodyHoliday team of leading health and wellbeing experts that will equip guests with the tools they need to not only enjoy the festive season, but also maintain their health and wellness long after the season is over. Guest presenters are former British competitive diver Leon Taylor and Welsh sprint athlete Jamie Baulch.

Other themed months include Spring Sail, Spring WellFit, June Jive and WellFit Tribes.

<https://www.thebodyholiday.com/>

## **CAP MAISON**

Cap Maison is proud to announce its recent membership into the prestigious Relais & Châteaux collection of unique and independently owned luxury hotels and restaurants throughout the world – one of only a few in the Caribbean and the first in Saint Lucia. The Relais & Châteaux 'family' is considered as a guarantor of good practices in local focus, humanity, sharing and commitment. The cuisine is also a major criterion when recruiting a new member.

*Hotel Refurbishment*

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The recent refurbishment included all 50 rooms and suites, the Reception, Lobby and The Club Room and Spa. In addition, both the hotels' restaurants, The Cliff at Cap includes a newly remodelled bar area and new seating area with a new permanent roof/awning over the outdoor seating area (to enable use 24/7). The Naked Fisherman includes a bar extension and new furnishings.



## *Technology Upgrade*

The hotel's technology has been upgraded to ensure every room provides a seamless, connected experience, with bedside charging pads and Nonius Chromecast systems to allow guests to stream their own programmes on the in-room TVs via their mobile phone.

## *Cap Maison App*

The hotel has also introduced its very own Cap Maison App which is available for guests to download via the App store for free at any time after reservation and includes everything from ordering room service, restaurant booking and spa & wellness programmes.

[www.capmaison.com](http://www.capmaison.com)

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## **COCO PALM**



Coco Palm boutique hotel has undergone significant upgrades over the last couple of years which has resulted in higher guests' satisfaction and reviews. It has now been raised to 4 stars based on the improvements both in the hotel and the popular Ti Bananne Caribbean Bar & Restaurant.

As a recipient of TripAdvisor Travellers Choice Award 2023, Coco Palm is now ranked in the top 10% of hotels worldwide. Ti Bananne Caribbean Bar & Bistro underwent an upgrade and expansion reflecting hues of blue, grey and green. But it is Chef Richardson who has been delivering award-winning cuisine which is proving popular with guests both in-house and locally. Weddings and catering have been particularly popular with the recent T20 cricket and carnival events.

[www.coco-resorts.com](http://www.coco-resorts.com)

## **COCONUT BAY BEACH RESORT & SPA**

### *Annual Rum & Rhythms Festival in October*

From October 14-28, 2023, the resort celebrates its exclusive 3rd Annual Rum & Rhythms Festival with top Saint Lucian and Caribbean musical performers. Guests will also experience an exciting array of beach parties as well as a celebration of Caribbean and Saint Lucian rums with a full schedule of nightly tastings and signature cocktails showcasing the resort's exceptional collection.

### *New at the Surf Shack*

The Surf Shack facility is a world-class staging area for kitesurfing and now the popular wingsurfing watersport. Winging combines elements of windsurfing, kitesurfing,





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surfing, and foiling, harnessing wind power using a board and handheld inflatable sail to glide above the waves.

### *New Concierge Amenities*

Guests will enjoy a new array of Concierge amenities starting on 1 December 2023 including a complimentary 30-minute spa treatment per adult plus a 20% discount on additional services, Molton Brown bath amenities, nightly turndown service and the comfort of robes and slippers.

### *New Oceanfront Gazebo*

The resort has unveiled a stunning new oceanfront Gazebo featuring a distinctively designed steeple and a beautifully crafted walkway. Craftsmen have meticulously incorporated authentic Saint Lucian granite into its construction, lending an air of local authenticity.



### *New Bridal Suite*





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Newly-weds can book into the new Bridal Suite. The Bridal Suite boasts generous, illuminated mirrors, large makeup vanity and comfortable seating. There is beautiful outdoor scenery as an ideal backdrop for stunning photographs.

## *More Pickleball Courts Added*

To meet guest demand for this extremely popular sport, Coconut Bay Beach Resort & Spa has added additional pickleball courts bringing the total to five, all lit for night play. Pickleball is free for guests and equipment is included.

<https://cbayresort.com/>

## **EAST WINDS**

East Winds has just launched a social impact project called the Green Plan to promote the very best of Saint Lucian traditional farming, train young people and diversify the tourism offering on the island.

Look out for the resort's refurbishment project in 2024 which will involve a new infinity pool, new spa, new Ocean front rooms and a complete refurbishment of all the existing cottages and restaurant as well as a new gym.

This winter, East Winds also has an exclusive two-week all-inclusive package staying at the resort in Saint Lucia and the Bequia Beach Hotel in Bequia.

[www.eastwinds.com](http://www.eastwinds.com)

## **FOND DOUX ECO RESORT**

Fond Doux Eco Resort is a sustainable Green Globe-certified organic estate located in Soufriere. It is locally owned, managed and staffed. Situated amid a 250-year-old, traditional working cocoa plantation that features 17 eco-luxury cottages nestled into a 135-acre estate, it's surrounded by a rainforest landscape and tropical gardens.

Fond Doux has opened its first ever historical park, which is the first of its kind in Soufriere. The park features an 18th-century French fortress, prison cells, a shrine, nature trails, picnic areas, an interpretation center and washrooms. In addition, there are also onsite activities such as chocolate-making, cocktail-making, traditional Saint Lucian cooking classes and the Petit Piton trail.

<https://fonddouxresort.com/>

## **THE HARBOR CLUB, CURIO COLLECTION BY HILTON**



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The Harbor Club has a new rate for travel agents at \$149. This is a flat-rate all year round, based on double occupancy, per room per night, room only, Available to all European travel agents.

<https://www.theharborclub.com/>

## **LADERA**

With a Green Globe Certification, the resort has its very own Green Team. Led by Sustainability Champions, Eustace and Vernetta, the team meets to decide how they can commit and take action with sustainability at the resort, within the community and at their homes. The team has planted trees at a local school, organized a main road cleanup, where they walked the streets down to the town and picked up trash. Regularly, Ladera donate leftover guest amenities, old furniture and appliances to local charities and schools as well as prepare and donate food for local food banks.

<https://www.ladera.com/>

## **THE LANDINGS RESORT & SPA**

The Landings has a new programme of activities specifically designed to engage teenagers during their stay. A series of organised activities, including steelpan lessons, kayak races and cooking classes will give older children the opportunity to socialise, have fun and learn more about the island's culture.

The Teen Programme has been curated for 13-16 year olds, with a week-long schedule of activities. As well as providing a fun and sociable environment for the age group, younger guests at The Landings will also have the chance to learn more about the history and culture of this beautiful island through its food, music and people, to ensure a memorable stay at the resort.

<https://www.landingsstlucia.com/>

## **RABOT HOTEL FROM HOTEL CHOCOLAT**

In September, Rabot Hotel is launching three new all-inclusive experience packages tailored around its key guest demographics: Ultimate all-inclusive, Romance at Rabot, and Adventure in Paradise.

Each all-inclusive experience package includes a selection of specially curated excursions and activities designed to showcase the best of what Rabot Hotel and Saint Lucia have to offer – as well as à la carte meals, snacks and drinks.

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Available on bookings of 5, 7 or 10 nights, guest can select their dates, search and then choose a preferred package from the rate options provided. Visitors looking for all-inclusive dining only, this is available for any length of stay.

## *Events at Project Chocolat from Hotel Chocolat:*

The immersive chocolate experience, set on 6-acres of the Rabot Estate is continuing to grow in its success. Last season, in addition to daily tours, Saturday night events at Project Chocolat were launched along with the annual Jazz au Chocolat in May. Saturday evening monthly events will continue during the upcoming peak season featuring an array of local talent. Updates will be delivered through Instagram @projectchocolatsaintlucia and at [hotelchocolat.com/projectchocolat](https://hotelchocolat.com/projectchocolat).



## **THE ROYALTON**

Blue Diamond Resorts is thrilled to announce substantial upgrades to its Diamond Club™ and Star Class™ room categories. These upgrades are currently offered across the Royalton Luxury Resorts and Planet Hollywood Beach Resorts portfolios and will be available to guests with bookings on or after October 1st, 2023.

The enhancements will encompass significant improvements in Food & Beverages, In-Room Experience, and Guest Services, with a particular focus on the beloved Butler



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Services. There will be an increased number of Butlers per resort, ensuring a higher level of personalised service for each guest. In addition,

In addition, there will be a broader selection of premium top-tier drinks and liquors available at all Diamond Club™ and Star Class™ bars throughout the resort, as well as designated lounges. The culinary options for will also be extended and enhanced, with dedicated breakfast restaurants and an upgraded room service experience that includes a new addition of wine and beer options.

<https://www.royaltonresorts.com/resorts/st-lucia>

## **SANDALS**

Sandals Halcyon Beach resort has recently opened 25 new butler suites. The expansion includes 20 Joli Beachfront Butler Suites built right on the edge of the shore, offering a combination of luxurious rooms with walkout beach access and private pools, and other second-storey accommodations with balconies featuring Tranquility Soaking Tubs.

Five new “Koko Rondoval Villas” have also been intertwined among the resort just mere steps from the sea. The Rondovals are a first for Sandals Halcyon Beach. These new suites focus on ‘bringing the outside in’ with windows that span nearly the entire wall, giving the illusion that the villa extends onto the private patio complete with a plunge pool.

The expansion brings the total number of rooms and suites at Sandals Halcyon Beach Resort to 194, complementing the property’s lush gardens, six gourmet restaurants, a variety of watersports, access to golf, as well as an additional 21 eateries at the two other nearby, award-winning Sandals Resorts in St. Lucia – Sandals Regency La Toc Golf Resort & Spa, and Sandals Grande St Lucian Spa & Beach Resort.

*Ambitious expansion planned at Sandals Regency La Toc:*

At Sandals Regency La Toc Golf Resort & Spa, first phase plans call for the introduction of a new Sandals Resorts innovation - a village, comprised entirely of 20 Rondoval suites, with seven offering open air rooftop decks. The village is a “resort within a resort” concept of highest category Rondoval suites built adjacent to the golf course, each with their own golf cart for navigating the course as well as the larger property. Luxury amenities will also feature, including Sandals Resorts’ unprecedented butler service, and dining and entertainment options designed for guests of the village. Later phases will include additional spa facilities, new suite categories and a reimagination of the current golf course offerings.

[www.sandals.co.uk](http://www.sandals.co.uk)





## **SERENITY AT COCONUT BAY**

### *New Nightly Entertainment and Activities at Serenity at Coconut Bay*

Couples will be treated to an exciting new weekly schedule of day and evening activities. The resort's talented culinary team are front and centre for the Rum and Food Fête to show off their creativity with Saint Lucian inspired tasting dishes while guests sample local rums featuring the Bounty and Chairman's line as well as the renowned Admiral Rodney and 1931. Local rum punch is served as couples have an opportunity to show off their own creativity during Paint 'n Punch putting brush to canvas recreating a Saint Lucian artist's piece or bringing their own vision to life. During Serenity Sushi 101 couples learn the basics of sushi making with The Greathouse's sushi chef Dayne. Evening entertainment includes the Moonlight Jazz Session at The Greathouse, a Garden Serenade, Carry Your Own Key Piano Bar Social with Lee Herman, and the Sweet Serenity Duo featuring jazz artist Barbara Cadet and Saint Lucian cowboy Shervon Sealy. Serenity guests also enjoy full access to facilities and amenities at sister resort Coconut Bay Beach Resort & Spa.

### *New Accolades for Serenity at Coconut Bay*

Serenity at Coconut Bay is pleased to announce its recent accolades as the recipient of the 2023 Tripadvisor Travellers' Choice Best of the Best Award. The resort has been honoured as the #1 ranked Best of the Best Luxury Caribbean Hotel and the #3 ranked Best of the Best Top Hotel in the Caribbean. The resort is also a 2023 U.S. News & World Report Gold Badge winner in the Best Caribbean Hotels, Best Caribbean Resorts and Best All-Inclusive Caribbean Resorts categories and has been honoured with the 2023 USA TODAY 10 Best Readers' Choice travel award for Best Adults Only Resort, and the LUXlife Travel & Tourism award for Best Luxury Resort 2023 - Saint Lucia.

### *Grand Romance Package*

Couples staying 7-nights or more receive the Grand Romance Package which includes \$1200 in exclusive Serenity at Coconut Bay vacation luxuries:

- In-Suite Couple's Tranquility Massage
- Private Pool & Beach Cabana
- Champagne & Jazz Sunset Catamaran Cruise
- Private Beach Picnic
- Chauffeured Island tour
- Candlelit Pool Cabana Dinner

<https://serenityatcoconutbay.com/>

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## **SOCO HOUSE**

This adults-only boutique property in the heart of Rodney Bay opens a new sun deck on 15 September. It has a bar and sun lounges so provides guests with more choice for relaxing around the resort.

If you're looking to spend Christmas in Saint Lucia then you could take advantage of the new festive deal from BA Holidays. Departing on 23 December for seven nights, return flights and all-inclusive in a deluxe room is from £2,400 per person.

[www.socohouse.com](http://www.socohouse.com)

## **STOLENTIME**



In October 2023, StolenTime by Rendezvous in St. Lucia - the five-star all inclusive resort that recently unveiled a massive rebrand with reconnection at its core - will offer a unique month-long yoga retreat, integrating traditional yoga techniques with contemporary practices. Available from Tuesday 3rd October to Saturday 28th October, the comprehensive programme promises to provide a transformative experience tailored to each guest's unique goals, whether they are looking to enhance their physical fitness, improve mental clarity, or deepen their spiritual connection.

An all-inclusive adult-only boutique resort on the western coast of Saint Lucia, StolenTime focuses on offering rejuvenating experiences and fostering connections between travellers, whether that be couples, friends, or new friends that they meet during their stay. "Octoba Yoga" participants will have the privilege of learning from



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esteemed international yoga presenters, each renowned for their expertise and passion in the field. Experts include Sara Ticha. The yogis will guide attendees through a variety of yoga styles, including Vinyasa, Hatha, Ashtanga, and Yin, providing a well-rounded and inclusive curriculum suitable for individuals at every level of proficiency.

In addition to the exceptional yoga sessions, "Octoba Yoga" at StolenTime will indulge participants with unique Vedic-inspired food and beverage specials, inspired by Hindu tradition. The culinary offerings will be thoughtfully crafted to support the practice of yoga and enhance overall wellbeing. Guests will savour nutritious meals made from locally sourced ingredients, showcasing the vibrant flavours of Saint Lucia's rich culinary heritage.

[www.stolentime.com](http://www.stolentime.com)

## **SUGAR BEACH, A VICEROY RESORT**

With one of the most prominent resort art collections in the world, Sugar Beach now invites guests to immerse in the artful wonders of its 100-acre estate. A living canvas, Sugar Beach is framed by the UNESCO World Heritage-listed Pitons with a picture-perfect backdrop for any occasion. On the lush grounds lies an unrivalled indoor-outdoor, museum-worthy art collection that is now being brought to life through an 'invisible' self-guided tour, activated via QR codes. The new Audio Art Tour offers a new lens to further showcase the collection of contemporary artworks, giant outdoor sculptures, and a unique Greetings Mural made specifically for the hotel, putting on display a world-class portfolio of artists, including Julian Opie, KAWS, Andy Warhol, Banksy, Damien Hirst, Daniel Arsham and more.

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<https://www.viceroyhotelsandresorts.com/sugar-beach/art>

## **TET ROUGE**

On November 1, the resort is set to open a new restaurant called Soley Kouche, located within walking distance from Gros Piton Nature Trail and seating up to 120 guests. One of the investors is chef Juan Bochenski who was previously working at Jade Mountain. The food served will be Mediterranean influenced, conceptualised on Club 555 in St Tropez (France), Perciasacci in Palermo (Sicily) with elements of Milos Miami (USA). The emphasis will be on seafood, fruits, vegetables and the local surroundings of Saint Lucia, including a second phase Chocolate Lab.

In addition, Tet Rouge is constructing three new villas to add to their existing inventory of six suites. Scheduled for completion in January 2024, each villa has two bedrooms and two bathrooms, a full kitchen, a fabulous private pool and decks overlooking the Caribbean Sea. The villas will be adults only with a maximum occupancy of four adults, all of whom will have access to the amenities of Tet Rouge and the new restaurant



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Boutique resort Tet Rouge has some strong offers this autumn including a 65% discount on rates for stays over four nights from now until October 31, 2023. This also includes complimentary airport transfers. The rate starts at US\$185 per suite per night including all taxes and service charge.

There are also early booking packages for the autumn/winter and festive season definitely worth looking at.

[www.tetrouge.com](http://www.tetrouge.com)

## **WINDJAMMER LANDING VILLA BEACH RESORT**



The resort debuts a new look following a transformative multi-million dollar renovation to this Mediterranean style 65-acre property. Nestled in the glamorous hills of the island's Labrelotte Bay, the resort's renovations feature new additions including the revitalisation of enhanced luxury estate villas, new Ocean Point Residences, a refreshed lobby, innovative culinary programme and updated accommodations.

Influenced by its Caribbean meets Mediterranean island setting, the resort's new design blends nautical and coastal elements, utilising soft neutrals and pops of Saint Lucia's renowned blue hue. The resort's \$12 million dollar refresh pays homage to its origins,



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bringing a focus back to the serenity of the beach escape and celebrating over 30 years of service since its opening in 1989.

The enhanced culinary programme led by Culinary Director Aurelien Duarte and Executive Chef Sebastian Francis boasts chic upgrades to design elements and refreshed menus for Papa Don's (dinner-only Mediterranean), Jammers (all-day beachside dining), Upper Deck (dinner-only legendary steakhouse) and now 'Masala at Embers,' serving up authentic Indian cuisine, led by Chef Vikrham Singh, daily for dinner service.

Also to come..

- The brand new Ocean Point Residences and Manor Collection villas will have Butler Service included starting this December.
- Windjammer now has 7 restaurants on property, including a fully renovated restaurant, Dragonfly and an incredible new rooftop bar and lounge 'The Perch'.
- Windjammer has also just been officially Green Globe Certified as it works towards building a more sustainable resort.
- The September Sale is now live offering up to 60% off rates for bookings now through 2024.

<https://www.windjammer-landing.com>

## **ZOETRY MARIGOT BAY**

Zoetry Marigot Bay now has a private pontoon to take guests to and from the nearby La Bas Beach and includes beach concierge service, sun loungers, and personalised waiting service with beer, soda, juices, and water.

The hotel also offers bespoke activities with a wellness focus including:

- ❖ Catch of the Day- Guests are invited to participate in a special sushi-making class that incorporates the 'catch of the day'. The chef will guide them through this hands-on experience using a fresh, whole fish caught from the Caribbean Sea that day.
- ❖ Botanical Walk- Join the resident gardener or wellness concierge on a tour of the Marigot Bay gardens. Uncover a variety of tropical herbs and flowers hidden throughout our lush property and learn about their various uses including medicinal and health benefits.
- ❖ Ridge Climb- Experience a moderate hike to stunning views. The Marigot Ridge Trail is located across the bay and offers spectacular views of Marigot Bay. Guests can be ferried across to start your climb with a view of the island's tallest peak (Mount Gimie) along with celebrity villas and mansions dotted throughout the hillside. Guests can take a meditation break at a platform overlooking the highest point of the trail, then catch a glimpse of the neighbouring island of Martinique and the Caribbean Sea.

[www.zoetrymarigotbaystlucia.com](http://www.zoetrymarigotbaystlucia.com)



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For more information please contact SLTA UK PR – Liz Fay: [lfay@stluciauk.org](mailto:lfay@stluciauk.org)