# SAINT LUCIA

## MEETING AND INCENTIVE TRAVEL

The beautiful Caribbean Island that will inspire you





# A WELCOME REWARD FOR YOUR CLIENTS

Saint Lucia is a dream destination for meetings, incentive and special interest groups. Offering a year-round warm climate, beautiful beaches, a world-class range of accommodation, bespoke itineraries and dedicated destination management companies – all in one awe-inspiring tropical island.

## TAKE YOUR MEETINGS AND INCENTIVES PROGRAMME TO THE NEXT LEVEL

Imagine treating your clients to the wow-factor of Saint Lucia. No matter what you have in mind, on-island destination management companies can create incredible experiences for every client and budget. They offer you access to a range of premier meeting and conference venues that can accommodate groups of 5-500 guests.

Whether it's organizing a theater-style conference, an outdoor marquee for a VIP event, booking a small meeting room or arranging a personalized itinerary from beginning to end – or on island DMC partners understand just how important corporate guests are and will work closely with you to transform your ideas into reality.

# THE CARIBBEAN ISLAND WITH THE BEST OF EVERYTHING

Saint Lucia measures just 27 miles long and 14 miles wide and is lined with palm-fringed beaches, golden in the north, and volcanic silver in the south west.

But beaches are just an introduction to the immense beauty that Saint Lucia has to offer. A lush, emerald blanket spreads over much of the island, covering lofty mountains and plunging valleys in dense rainforest. And in a dramatic culmination of scenic wonder, the Piton Mountains rise majestically out of the sea. They have UNESCO World Heritage Status, and are a strong contender for the Caribbean's most arresting attraction.

## APPEALING ACTIVITIES AND ADVENTURES

Your clients can, if they so wish, just lay back, listen to the sea gently lap the shore and take in Saint Lucia's good looks from afar. But there are plenty of rewarding ways to experience this tropical paradise close up – from trekking through the rainforest, to speeding over it on a zip-line or even climbing a Piton.

There's also beauty beneath the surface too. The sparkling waters off Saint Lucia provide an exhilarating playground for memorable sightseeing cruises, deep-sea fishing, kitesurfing and first-rate diving.

Many of these activities can be customized to incorporate unique team building experiences ensuring your clients will remember their adventure long after their return to work.

#### CHOOSE FROM A RANGE OF ACTIVITIES, INCLUDING:

- Rainforest adventures
- Street party nights
- Spa and health experiences
- Rum tours
- Diving and snorkeling
- Golf days
- ATV and guad biking
- Coastline horse rides
- VIP experiences
- Heritage tours
- Nature trails
- Sailing courses
- Deep sea fishing trips
- Cooking Classes

#### **EXPERIENCE A CULTURAL MELTING POT**

While Saint Lucia's natural assets are its best feature, a big part of the island's charm lies with its rich cultural heritage. The vibrant blend of Carib, African, French and English influences every aspect of day-to-day life, from the island's distinctive Creole cuisine to the French Creole patois spoken by the locals.

Whether your clients want to be part of our pulsating nightlife, take in a street party or indulge in one of the gourmet restaurants sprinkled across the island, they'll always be treated to our famously arm hospitality.



# RELAX, YOUR CLIENTS WILL BE WELL LOOKED AFTER

Saint Lucia is renowned for its exceptional personalized service, lush tropical ambience and finest facilities. Our all-inclusive resorts and boutique hotels have received many prestigious awards and reflect our commitment to ensuring an unforgettable trip for every guest.

Whether your clients want to stay at a resort near a championship golf course or in candy-colored cottages high up in the rainforest, there's something for everyone.

## A TASTE OF OUR ITINERARIES

From rum tours to rainforest excursions, sample a flavour of what your clients could enjoy from a few of our DMC partners:

## BAREFOOT HOLIDAYS

#### DAY 1

The Barefoot Holidays Team will welcome guests and escort them to their waiting transport. A refreshing cold towel and chilled bottle of water will be supplied. A welcome reception and dinner will be served on the beach with steel band music.

#### DAY 2

Sail along the island's picturesque west coast and be amazed by the stunning majestic Piton Mountains. Swim, snorkel and relax on the beach. Then enjoy a party on board with lunch supplied. Later, join your group for dinner at Big Chef Steakhouse in Rodney Bay Village. Followed by a 'Rhythm of the Night' experience visiting some of the best bars in Saint Lucia and tasting a variety of the islands rums and liqueurs.

#### DAY 3

Island Scavenger Hunt – Take an exciting journey of discovery in open-back Jeeps. Follow clues that lead along a scenic island route through areas of lush green vegetation, banana plantations and some of the most spectacular scenery Saint Lucia has to offer. When the final clue is cracked, the lunch venue is revealed.

Dinner at Piano Piano – Relax in our Champagne bar and spectacular restaurant. The food is a fusion of Mediterranean and Caribbean flavors and uses influences from Morocco, Spain, Greece and Italy. A Saint Lucian soloist provides the evening's entertainment.

## DAY 4

A day of leisure followed by an evening of splendor at a private and secluded villa and tropical gardens high up on a ridge. The perfect setting for a Gala Dinner with stunning panoramic views.

#### DAY 5 - DEPARTURE

A Barefoot Holidays Representative will be on hand to coordinate guests' smooth departure and assist with the check-in at the airport.

#### www.barefootholidays.com Email: barefoot@candw.lc

I had an awesome experience with Barefoot Holidays, they are fantastic top to bottom and Sharon and her team were nothing short of amazing!

Bert Guy, Onxy Meetings and Events

## SPICE TRAVEL & TOURS

#### DAY 1 - ARRIVAL

On arrival at the airport guests will be met by Spice Travel & Tours representatives and offered a refreshing cold-minted towel. They will then be transported on air-conditioned buses to their hotel. Water, beer and a light snack will be available during the transfer.

On arrival at the resort, guests will be greeted with a welcome fruit or rum cocktail while a steel band sets the mood. A tasty array of Saint Lucia confectionary will be placed in every room. At turndown, an option is for a locally crafted item to be placed in every room, every evening.

#### DAY 2

A welcome orientation and preliminary discussion will take place where the guest's full programme will be highlighted.

Lunch at leisure. Then relax in the afternoon or go on optional excursions, which include shopping in Castries, golf, snorkeling or a sunset cruise. Dining options available include Rainforest Hideaway, Coal Pot, Big Chef Steakhouse, Elegance Café, Fire & Grill Steakhouse and Pink Plantation.

## DAY 3

Full day tour to Soufriere aboard a spacious catamaran sailing down the west coast past Castries, Marigot Bay and the fishing villages of Anse La Raye and Canaries. Drinks will be made available throughout the trip. In Soufriere, visit Tet Paul Nature Trail or Morne Coubaril, Sulphur Springs and Botanical Gardens with lunch served at Stonefield Estate, Ladera or Jade Mountain where magnificent views of the Piton Mountains can be enjoyed.

After lunch, return to the jetty by bus and begin sailing northwards. En route there will be a stop for snorkeling and a visit to renowned Marigot Bay. Dinner in resort – elegant casual attire.



#### DAY 4

Half day tour – Options include a rainforest zip-line/tranopy adventure, whale-watching, deep sea fishing, a helicopter island tour or shopping in Castries. Themed dinner – Options include:

White affair on a beach serenaded by a live band
A Carnival band 'Just For You'. Dinner is set amongst old

## British

Barrack ruins in elegant tents. The band will burst through the gates just as dinner comes to a close and the revellers will invite you to join them in their parade and Jump Up.

#### DAY 5

'In Tune with Nature' – An exhilarating tour reconnecting you with nature, Lucian style, a rum distillery demonstration and tasting and later exploring Pigeon Island. Alternative activities include relaxing on the beach, in resort spa treatments and personalized shopping trips. Lunch at leisure. Then farewell dinner at the hotel.

#### DAY 6

Your Spice Travel & Tours Concierge will arrange bus transfers to the airport. A representative will escort guests. Concierge assistance will be provided throughout check-in and into the departure lounge.

www.spicetravelstlucia.com Email: operations@spicetravelstlucia.com

#### SOLAR TOURS AND TRAVEL

#### DAY 1 - ARRIVAL

Arrive at Hewanorra International Airport with Fast Track Service provided along with airport transfers (via boat or ground based to hotel) served with a cold towel and beverages. In the evening, your guests will be treated to a welcome Cocktail and Dinner - Theme: Saint Lucia Creole Night with Steelband & Fire Show entertainment.

#### DAY 2 - CHOCOLICIOUS DELIGHTS

Morning and afternoon at Leisure, enjoy breakfast at your host hotel. Then spend the rest of your day lounging on the beach. In the evening, Indulge in Chocolicious Delights immerse yourself in a multi-sensory journey within a breathtaking natural setting. Experience cacao tree grafting, chocolate making, and savor a buffet dinner featuring a menu infused with cacao and chocolate flavours and entertainment by renowned saxophonist.

#### DAY 3 - SOUFRIERE EXPERIENCE

The Soufriere Experience: Venture into the volcano, enjoy a soak in the Mud Baths, tour the Diamond Falls Mineral Baths and Botanical Gardens, and savor lunch at the Old Mill. On return to your hotel hotel, spend the fternoon at your leisure. In the evening, enjoy a Sunset Jazz Cruise and indulge in a three-hour cocktail experience aboard a luxurious catamaran, accompanied by relaxing live jazz music, as you admire the sunset. Dinner on your own afterwards.

#### DAY 4 - CSR

Indulge in a Champagne Breakfast at the Host Hotel, followed by participation in our Corporate Social Responsibility Programme in the afternoon. In the evening, immerse yourself in our Dine Around Night 1 of 2, featuring a variety of delectable dining options: The Rabot Restaurant, offering a Chocolate Themed experience; The Dasheene Restaurant, specializing in Gourmet Dining; and The Mango Tree Restaurant, showcasing exquisite Caribbean Cuisine. Each restaurant promises a unique and memorable dining experience, ensuring you savor every moment of your visit.

#### DAY 5 - CATAMARAN DAY SAIL

Catamaran Day Sail to include snorkelling and lunch. Enjoy the afternoon upon your return at your leisure. Dine Around Night 2 of 2 begins. The Rabot Restaurant Themed Restaurant; The Dasheene Restaurant - Gourmet Dining; and The Mango Tree Restaurant - Caribbean Cuisine.

#### **DAY 6 - OPTIONAL ACTIVITIES**

Optional Activities: Select from a range of activities to include ATV rides, horseback riding, helicopter tours, golf, hikes, hotel spa treatments and more. In the evening, Farewell Cocktail & Dinner. Theme: Coastal Adventures, complete with Live Band.

#### DAY 7 - DEPARTURE

Morning at your leisure. Airport transfers via boat or ground based to Hewanorra International Airport.

# SUSTAINABLE TOURISM EXPERIENCES



# MAKE YOUR OWN CHOCOLATE WITH HOTEL CHOCOLAT

At Rabot Hotel from Hotel Chocolat, the world-renowned chocolatier has been supporting the revival of cacao farming in Saint Lucia since 2002. Along with a boutique hotel and superb restaurant is a brilliant experience called Project Chocolat. Here you can walk around the cocoa farm, see first-hand how cocoa is grown and harvested and create your own chocolate with the Bean-to-Bar Experiences.



#### DISCOVER LUSHAN COUNTRY LIFE

Experience the country life and learn about the island's rainforests, flora and fauna in the Country Life Park. Walk through the rainforest with a local guide to view some of the island's native birds. Find out how to break open a coconut, sample some jungle fruits and hear about the healing powers of the plants and herbs found in the tropical forest.



## DIP INTO THE VOLCANIC MUD

At the Sulphur Springs near Soufriere, you are in the middle of a dormant volcano – but don't worry, the last recorded eruption was long ago in 1766. The steaming pools and bubbling mud you see lie on the weak spot of the crust of the collapsed crater. You can learn more about the intriguing geology in an interpretation centre and bathe in mineral-rich pools. The hot springs and volcanic mud have therapeutic properties and are regularly enjoyed by locals and visitors alike.



# DIVE TO THE CORAL NURSERIES IN ANSE CHASTANET BEACH

Divers and snorkellers can enjoy the stunning marine life and also help to preserve the corals. Scuba St. Lucia, the dive centre run by Jade Mountain, has partnered up with REEF Rescue Network and Perry Institute for Marine Science to launch two coral nurseries situated right in front of Jade Mountain Resort that can be easily accessible from shore to snorkelers and divers that wish to visit the nurseries on daily basis. Divers have the opportunity to participate in coral planting, maintenance and even out-planting the corals on the reef.





#### YOUR KIND OF CARIBBEAN

No matter what type of incentive or meeting you are planning, Saint Lucia has what it takes to make it happen. From set up, catering to post event entertainment, experienced personnel will be there to make your guests feel more than welcome and attend to every detail.

#### ACCESSIBILITY

Discover a seamless travel experience to Saint Lucia from the UK with daily flights departing from London Gatwick via British Airways, exclusive Tui flights available every Tuesday, and up to four weekly flights from London Heathrow by Virgin Atlantic during the winter season. Embrace the convenience of these varied options for your clients' journey to the enchanting island of Saint Lucia, with a flight time of approximately 9 hours. Additionally, there are numerous flight options available from North America and the Caribbean for travellers seeking alternative routes.

#### DESTINATION MANAGEMENT COMPANIES

#### **BAREFOOT HOLIDAYS**

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## SAINT LUCIA TOURISM AUTHORITY

For further information regarding Saint Lucia Meetings and Incentive Group Travel:

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